



Bremer Give-to-the-Kids Challenge Questions and Answers

What is the Bremer Give-to-the Kids Challenge?

- The Bremer Give-to-the-Kids Challenge is a call to Minnesota communities to support nonprofits serving our youth in Greater Minnesota.
- The Otto Bremer Foundation is providing a matching grant of approximately \$300,000 for the Give-to-the-Kids Challenge. Participating youth-serving nonprofits will receive a one-to-one match for the first \$6,000 each organization generates through online donations made on GiveMN.org during the campaign.
- The Otto Bremer Foundation has a long history of supporting youth-serving nonprofits throughout Bremer communities. The Foundation believes that youth represent the future of our communities and is proud to lead this campaign to help nonprofits serving youth in Greater Minnesota.

How can I participate as a donor?

- It is easy to have your donation matched (one to one) and to help kids in Greater Minnesota! Simply visit GiveMN.org any time between September 28 through October 5, 2010. Click on the Bremer Give-to-the-Kids Challenge icon and select from the Challenge's nonprofit participants. Your online donation to a participating youth-serving nonprofit will be matched dollar for dollar (up to the first \$6,000 generated for each organization during the campaign).

Why is the Otto Bremer Foundation leading the Give-to-the-Kids Challenge?

- The Foundation believes that youth represent the future of our communities and that nonprofit organizations provide critical services to youth and their families. Helping nonprofits use cost-effective and efficient fundraising methods, such as online channels like GiveMN.org, builds their capacity to achieve their goals.
- The Bremer Give-to-the-Kids Challenge will help the participating nonprofits reach potential new donors and inspire current donors to give even more.
- The Foundation decided to focus the Give-to-the-Kids Challenge to help youth-serving nonprofits in Greater Minnesota increase their fundraising capacities and efficiencies. This is especially critical for nonprofits in communities challenged by limited bandwidth or staffing that restrict their fundraising abilities.
- The Foundation's hope is that the Bremer Give-to-the-Kids Challenge will lead to more giving for participating nonprofits, which will significantly benefit youth in Greater Minnesota and ultimately contribute to building vibrant, healthy communities.

- In addition to providing the \$300,000 challenge grant, the Foundation organized training sessions for participating nonprofits to learn more about how to use the web-based fundraising of GiveMN—not only for the Bremer Give-to-the-Kids Challenge but for future fundraising efforts.

How were the Challenge participants selected?

- The Otto Bremer Foundation selected nonprofit participants for the Give-to-the-Kids Challenge based on the following criteria: a 501(c)(3) located in Greater Minnesota; primary work involves direct service to youth; and received funding from the Otto Bremer Foundation between January 1, 2008, and December 31, 2009.

What is the process and timeline for receiving matching funds?

- All donations made on GiveMN during the Bremer Give-to-the-Kids Challenge will be paid by GiveMN's transaction-processing partner, Razoo. Participating organizations will receive donations via a check to be sent no later than November 15, 2010. The matching funds provided by the Otto Bremer Foundation will be paid to the organizations in a separate check from GiveMN and sent no later than November 15, 2010.

What is GiveMN?

- GiveMN is an innovative online resource that provides a convenient way for Minnesotans to give and helps create a stronger nonprofit community for Minnesota. GiveMN provides a direct connection between donors and the causes they support, guiding Minnesota into the next generation of online giving.
- GiveMN allows nonprofits to reduce fundraising costs, get in front of more supporters, and increase giving. All registered 501(c)(3) organizations are automatically in the database. Many Minnesota nonprofits enhance their profiles by customizing them with additional information, videos, and pictures.
- Donors benefit from GiveMN by finding, learning about, and contributing to local and national programs that support the causes in which they believe. It also helps donors become more organized and makes their online donations quick and easy. Donors can manage their charitable giving on the site by recording online and offline contributions and storing receipts.

What is the Otto Bremer Foundation?

- Created in 1944, the Otto Bremer Foundation assists people in achieving full economic, civic, and social participation in and for the betterment of their communities. The Foundation's work to help build and maintain vibrant communities is based on the vision and legacy of Otto Bremer, whose commitment to the Bremer bank communities and to those working to make their lives better continues to guide the Foundation.

The Otto Bremer Foundation owns a majority share of Bremer Bank, and a portion of the bank's profits comes to the Foundation as dividends, enabling the Foundation to invest back in the bank communities in the form of grants and program-related investments. In 2009, the Foundation provided approximately \$23.5 million in grants and program-related investments. Visit www.ottobremer.org for more information about the Foundation and its programs.

Which organizations are participating in the Give-to-the-Kids Challenge?

West Central Minnesota

Club 1 Alex, Inc.
Lakes Area YMCA (Alexandria Area YMCA)
Permanent Family Resource Center
Richland-Wilkin Kinship
Valley-Lake Boy's Home

Central Minnesota

Big Brothers/Big Sisters of Central Minnesota
Boys and Girls Clubs of Central Minnesota
Brainerd Lakes Timber Bay (Youth Investment Foundation)
Bridges of Hope
Cass Lake/Bena Family Council
Central Lakes College, Brainerd Campus
Central Minnesota Task Force on Battered Women
Child Care Choices, Inc.
Communities Investing in Families
Cuyuna Range Youth Center, Inc.
Family Advocacy Center of Northern Minnesota
Friendship Ventures
Girl Scouts of Minnesota and Wisconsin Lakes and Pines Council
Kinship of Aitkin County
Kinship Partners, Inc.
Lakes Area Restorative Justice Project
New Pathways, Inc.
Northwoods Coalition for Family Safety, Inc.
Pillager Family Council
Pine River/Backus Family Council
Professional Association of Treatment Homes (PATH)
Red Lake Nation Boys & Girls Club
Riverview Church
St. Cloud Area Somali Salvation Organization
St. Cloud Area Somali Women's Association
United Way of Central Minnesota
United Way of Morrison County

Northwestern Minnesota

Boys and Girls Club of Detroit Lakes, Inc.
Boys & Girls Club of the White Earth Reservation
Centro Cultural de Fargo/Moorhead
Lakes Crisis and Resource Center
Metro Youth Partnership (Moorhead Healthy Community)
Women's Network of the Red River Valley
Youth Alive of Barnesville, Inc.

Northern Minnesota

Citizens for Backus AB
Falls Hunger Coalition
Friends Against Abuse
United Way of Northeastern Minnesota

Southwestern Minnesota

ARC of Minnesota Southwest Minnesota
Child Care and Nutrition, Inc.
New Horizons Crisis Center
Redwood Area Communities Foundation, Inc.
The Salvation Army, Willmar Corps
Shelter House, Inc.
Tracy Kid's World
United Way of West Central Minnesota
West Central Industries, Inc.
Western Community Action, Inc.
YMCA of the Kandiyohi County Area
Youth for Christ, West Central Minnesota